

200 Indoor and Outdoor Displays BOOK YOUR SPACE NOW!

Register Now
online!

on our
Official Web Site at
www.woodtech.net

includes area overview,
accommodations,
exhibitor lists, major
draws and seminar news.

Or Phone Toll Free:
1-866-754-9334
(from within Canada only)
Phone: **1-705-264-2251**
Fax: 1-705-264-4401

Company Email:
tradex@onlink.net

Canadian Trade-Ex
P.O. Box 490, Schumacher, ON
Canada P0N 1G0

Contact:
GLENN DREDHART
glenn@woodtech.net
JOHN GOULET
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jay@woodtech.net

Let us show you
HOW TO
MARKET YOUR BOOTH
Show Guide Advertising,
Booth Prizes, Complimentary
Invitations
New! **Talking Sign**

"It's not just that you add to our
show, its that you make it so
much better!"

Book Now!
SAVE 10%

Milling, Logging, Road Construction, Site Preparation,
Steel, Welding & Fabrication,
Rural and Private Woodlot Equip.
Premier Heavy Equipment Event
CAN-USA
FORESTRY, CONSTRUCTION & INDUSTRIAL EQUIPMENT EXPO 2008
Sault Ste. Marie - ON - Canada, June 6-7
Value Added Wood Products, Log Home Construction

ADVANCE NOTICE TO OUR FAITHFUL EXHIBITORS

Ask me how your company
can become an Official Sponsor of this
prestigious event!

Canada's forest Contribute significantly to the high standard of living, clean air and water that we enjoy. Canada is a forest Nation which contributes 10% of the worlds total forested area. As Canadians, we depend on and need our forest for Economic, Environmental, and Social benefits.

Our Forest Economy

From pulp and paper to mushroom harvests, our forests have a long-standing tradition of providing sustenance, employment, business opportunities and economic growth. Hundreds of thousands of jobs and more than 340 communities coast to coast rely on the forest. Indeed, the Canadian economy itself is well strengthened by this vast natural resource. Keeping our forests strong and productive is an investment in our environment, our economic health and our future.

ADDING VALUE TO AN ALREADY ACTIVE EVENT

CAN-USA in Sault Ste. Marie has been chosen as the new location for the Premier Heavy Equipment and Construction Expo (Road Construction, Site Preparation, Steel, Welding & Fabrication, Value Added Wood Products and Log Home Construction combined with the now very popular and well attended Forestry and Private woodlot Expo of the region, makes this event A MUST SEE SHOW for ALL.



TRADE-EX
Your Natural Resource Sector Specialists

BECOME AN EXHIBITOR OR SPONSOR.

is the place to be in 2008!



THE TRADE SHOW Highlights 2008

Be a part of the largest Forestry, Construction & Industrial Equipment Event in Canada

Over 100 thousand sq. ft. of exhibit space both indoor and outdoor

Expose your products to thousands of potential customers Live On-Site Demos

Sawmilling Technology Show Case Conferences and Workshops along with Tours

Portable Sawmill Demo 2008

Public Works Displays Safety conference and Displays

Silviculture Displays Steel Industry Displays

Access roads, stream crossings and road construction equipment displays

Log Buyers Forum (Log Procurement)

Largest display of Truck and Trailer displays (Logging and Highway)

★ Chipping and Debarking Equipment Showcase

★ Harvesting Technology Showcase

★ NEW! Bio-Technology Showcase

★ NEW! Private Land Logging Forum and Equipment Showcase (Agriculture)

★ NEW! In the Yard Equipment Showcase





MARKETING

Companies intending to take part need to urgently think about the exhibit space they'll require. Many prime sites are available and as we get closer to the event, the options start to diminish.

Take advantage of the marketing campaign, the organizers have listed below:

70,000 brochures which include gate passes will be printed and distributed

1,000 posters

Web Site Promotions - Banners and links to national web sites

News releases and advertising in Trade Magazines

Direct mail campaigns through our trade show partners, associations, organizations, and an industry data base that targets the milling and logging industries

Radio broadcasting

Fax and email to targeted markets

Displays to be set up at other National events promoting the Expo

The Official Show Guide Issue featuring a complete agenda of the event detailing our exhibitors and the benefits of participation.

**CALL John NOW!... FOR ADVICE
ON HOW TO EFFECTIVELY MARKET
YOUR PRODUCTS IN CANADA**

**Call John
Toll Free in Canada @ 1-866-754-9334
or In the USA call 1-705-264-2251**

CAN-USA 2008 SITE MAP AND RATES

Outdoor Rates:

20' x 30' - \$1075.00 * 20' x 60' - \$1,900.00

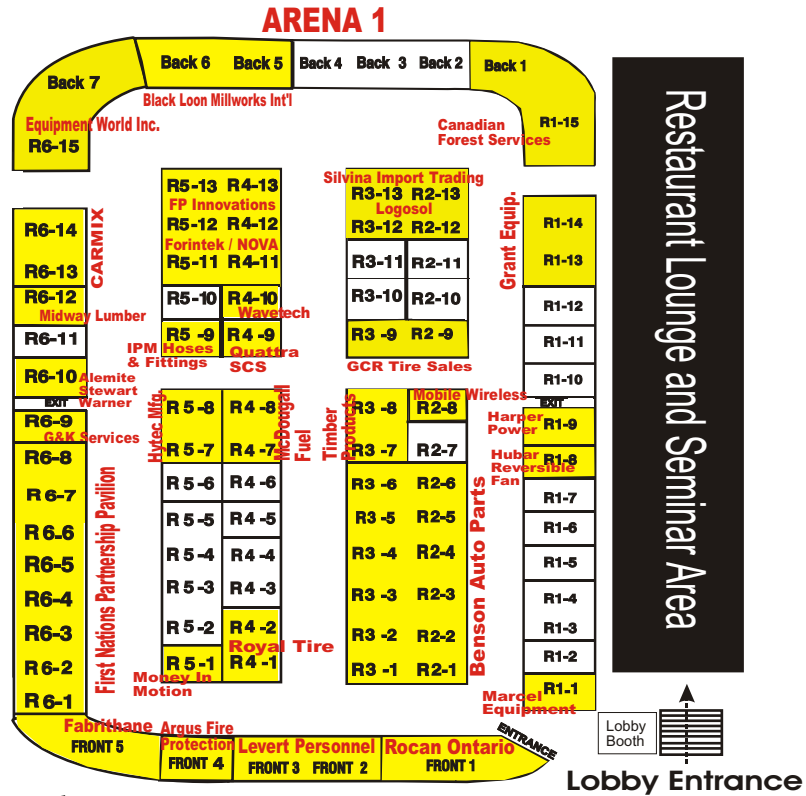
Indoor Rates:

10' x 10' - \$1075.00 * 10' x 15' - \$1500.00 * 10' x 20' - \$1900.00

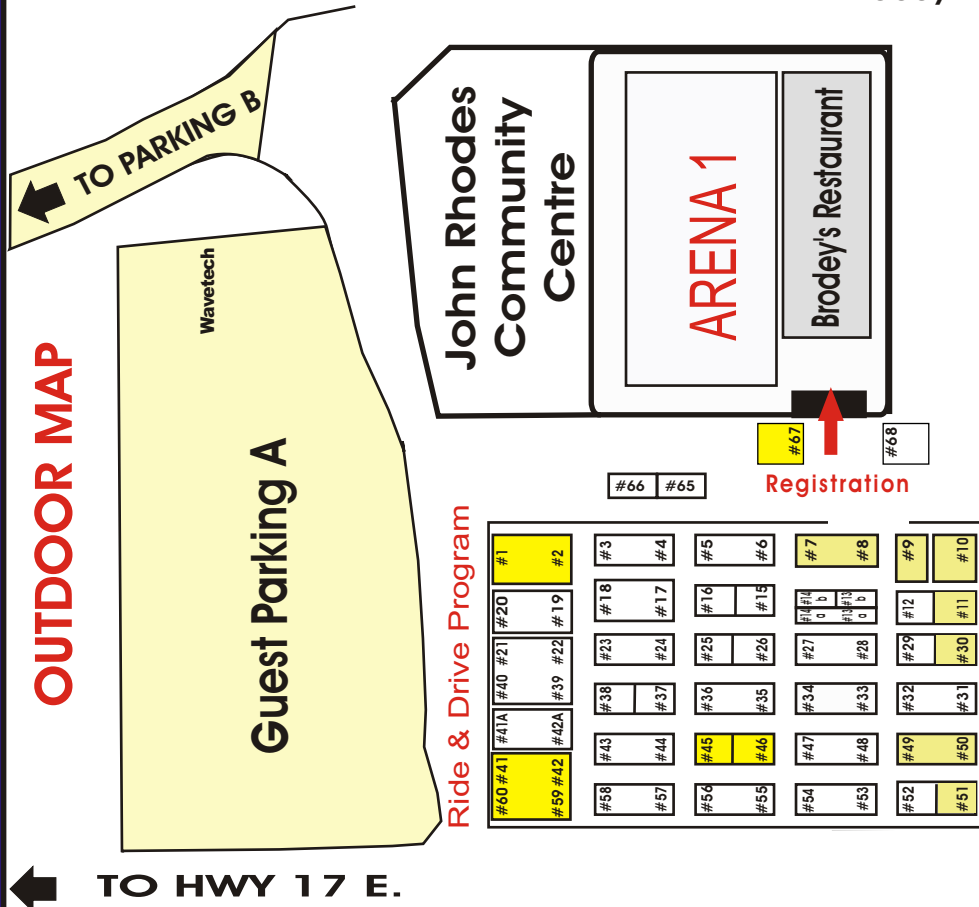
All indoor booth prices include: A shared 110 electrical outlet, 2 chairs, 1 table, as well as security and booth clean-up services.

JOHN RHODES COMMUNITY CENTRE

INDOOR MAP



OUTDOOR MAP



Ride & Drive Program

#1	#2	#3	#4	#5	#6	#7	#8	#9	#10
#20	#19	#18	#17	#16	#15	#14	#13	#12	#11
#40	#22	#23	#24	#25	#26	#27	#28	#29	#30
#41A	#42A	#38	#37	#36	#35	#34	#33	#32	#31
#41	#42	#43	#44	#45	#46	#47	#48	#49	#50
#59	#58	#57	#56	#55	#54	#53	#52	#51	

- #1,2 Martin's Trailers
- #8 Honig Industrial
- #7 Champion Portable Sawmill
- #9 WoodMaster of Canada/Jacks Sales & Service
- #10 Wood-Mizer
- #41,42,59,60 All North Truck Centre
- #51 Anderson Machinery
- #11 Simcoe Saw
- #30 Norwood Portable Sawmill
- #49,50 Hudson Sawmill Machine
- #66 Cord King
- #45 Marshalls
- #63 Ram Splitter
- #64 Serco Industries
- #67 Royal Tire

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Steel, Welding & Fabrication,
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APPLICATION FORM

Thank you for completing this contract for your exhibit space. Exhibit space will be allocated on a first come, first serve basis.

Exhibit Space Contract

Name of Company _____
 Name of person authorized to sign contract _____
 Name of on-site representative _____
 Address _____ City _____
 Province/State _____ Postal/Zip Code _____
 Telephone _____ Fax _____ e-mail _____

Please provide a brief description of the products(s), goods and/or services your company wishes to exhibit _____

EXHIBIT SPACE

OUTSIDE DISPLAY SPACE 12' x 30' 25' x 50' 20' x 60' Other
 INSIDE DISPLAY SPACE 10' x 10' 10' x 15' 10' x 20' Other

Booth Size Booth Price \$ TOTAL: \$

Ad Size Show Guide Ad Price \$ A MINIMUM 50% DEPOSIT Required: \$

GST # 89895 6578 RT0001 \$ Balance due 90 days prior to show \$

Payment by:

VISA MASTERCARD AMEX

Payable to Canadian Trade-Ex

BOOTH LOCATION

A 50% DEPOSIT IS REQUIRED IN ORDER TO RESERVE YOUR BOOTH POSITION. THERE WILL BE NO CANCELLATIONS 30 DAYS AFTER THE SIGNING OF THE APPLICATION.

The Trade show Management has the right to change the dates times or location of the event. If some reason the exhibitor location must be changed, the Trade Show Management has the right to do so.

Card #: _____

Expiry Date: _____

Name on card: _____

AGREEMENT

All payments are non refundable and non transferable in the event of a cancellation. The exhibitor hereby agrees to the terms and conditions of this contract and the polices stated in the exhibitor's manual. Canadian Trade-Ex management reserves the right to reject the proposed exhibit to ensure that the exhibit contributes to the purpose and objective of the Canadian Trade-Expo.

Signing Officer _____ Position _____

Signature _____ Date _____

Trade Show Rep.: _____ Signature: _____

Fax form to:  **TRADE-EX**
Your Natural Resource Sector Specialists

Fax:(705)264-4401 Ph:(705)264-2251 Toll Free: 866-754-9334

MAILING ADDRESS: P.O. Box 490, Schumacher, ON Canada P0N 1G0